

2024 - 2025



EXCALIBUR RACING

Sponsorship Packet























WHO ARE WE?

Excalibur Racing is a student-led racing team based at Purdue University's Wiley Hall, driven by a passion for motorsports and a commitment to excellence in racing performance. Our team consists of dedicated students from diverse academic backgrounds, united by a shared love for speed, innovation, and the thrill of competition. We aim to provide a practical, hands-on experience where students can learn and apply their knowledge in real-world scenarios, enhancing their skills in design, engineering, leadership, and teamwork. Our mission extends far beyond the racetrack; our goal is to unite students who share a passion for motorsports, creating a community that fosters growth, leadership, and collaboration. By pushing the boundaries of technology and teamwork, we believe we can transform our dreams into reality.



SPONSORSHIP TIERS



	Annual Sponsorship Value	Feature on Sponsor Section of Website	Company Logo on Vehicle	Social Media Platforms Post (LinkedIn, Instagram, Facebook)	Company Logo on Apparel	Company Banner in Workshop	Company Logo on Race Banner
 C4	\$5000+						
 C3	\$2500						
 C2	\$1000						
 INTER	\$500						

We also warmly welcome and appreciate contributions in all forms, such as valuable products or services, which play a crucial role in our success while offering valuable exposure and benefits to your company.

HOW YOUR SUPPORT MAKES A DIFFERENCE?

Our student-run racing team, based out of a residence hall, operates with minimal funding and yet strives to excel in the competitive world of racing. As a group of aspiring engineers, designers, and future leaders, we are dedicated to turning our academic knowledge into practical skills on the racetrack. However, our lack of resources presents significant challenges, particularly in acquiring high-quality materials and embracing cutting-edge technology that are essential for building top-performing go-karts. Your sponsorship would not only help cover these critical costs but also support our ongoing research and development efforts, ensuring we remain innovative and competitive. By choosing to support our team, you invest in the future of technology and leadership, providing us with the resources to develop skills that will serve us both now and in our future careers.



CONTACT

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